

## Information management and societal cohesion

This ape carries 98.8% of our genes. It is smart, and it can imitate our behaviours (*not always the best ones*).



Extract from the book

"The great human project"

But because of having not enough faculties of conscious socialized information management, necessary for a proactive meta-evolution such as ours, it cannot go beyond its natural animal limits. By analogy, this explains why, when human beings are them too prevented from improving their general societal cohesion, and kept in lack of motivating information, they are all the less able to participate in the great natural project of conscious evolutionary transcendence of their species, yet necessary for its modern survival.

**Eco-humanism avoids and resolves such impediments.**